

Economic Impact of Recreational Boating in Southwest Florida Covering Charlotte, Lee and Collier Counties

Recreational boating means business in Southwest Florida! It brings money, jobs, commerce and enjoyment to thousands of families living in our area.

Total Annual Economic Impact: \$877.1 Million

Number of Industry Businesses: 551

Recreational Boating Provides Jobs

Direct Jobs: 3,458

Indirect Jobs: 1,280

Induced Jobs: 2,307

Total Boating Related Jobs: 7,045

Annual Income of Boating Related Jobs: \$293.3 Million

Annual Boating-Related Spending: \$366.5 Million

Annual Recreational Boating Industry Sales

Manufacturing Sales: \$143.3 Million

Retail and Service Sales: \$732.9 Million

Number of Boats: 61,673 which equates to approximately one boat for every 6 households making our area #1 per capita for boat ownership.

All data is from the National Marine Manufacturing Association's Center of Knowledge, Recreational Marine Research