

**NEWS ABOUT THE MARINE INDUSTRY IN  
SOUTHWEST FLORIDA AND TAMPA BAY**[View this email in your browser](#)**WE ARE GETTING READY...**

... for THE 48TH FORT MYERS BOAT SHOW. While we are all dealing with the uncertainty of this pandemic, we are also moving ahead with real optimism that by November we will have reached some level of sanity and the public will be anxious to get outside and many will be ready to go boating. Our show should be perfectly timed to deliver the message that boating is a great answer to social distancing.

**NOTE THE DATE HAS CHANGED A LITTLE** We have been able to move the show a week earlier to give us an extra week before Thanksgiving. It will make exhibitor breakdown and follow-up easier and give us all a little breathing room before the holidays.



**48 ANNUAL  
FORT MYERS  
BOAT SHOW**  
Southwest Florida Marine Industries Association  
**November 12-15, 2020**



Subscribe

Past Issues

Translate ▼



# LUMINARY

HOTEL & CO.

AUTOGRAPH COLLECTION®  
HOTELS

We are very excited that after three years, the beautiful new Luminary Hotel and the totally refurbished Caloosa Sound (the old Harborside) Convention Center will be open and ready for the Boat Show. This beautiful new facility will take the show to a whole new level.

We are working closely with Mainsail Development and they are ready to welcome us. We plan to give everyone a tour in early October when we hold our Annual Meeting there.



## **BOOK YOUR ROOMS TODAY**

We have reserved a block of rooms exclusively for our exhibitors and others in the marine industry working at the show. Luminary is offering a special rate of \$199.00 and we urge you to book as soon as possible to be sure you get that rate. How convenient it will be to park your vehicle and not have to leave until the show is over

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

If you have an interest in a suite or hospitality suite or want to discuss options for other meetings or functions during the show, call or e-mail Luminary Sales Manager Megan Humphrey. E-Mail - [mhumphrey@mainsailhotels.com](mailto:mhumphrey@mainsailhotels.com).  
Cell - 352-214-3884.

Reservations can be made via online Reservation Link or Phone. Guests requiring a different room type or dates other than available through the link should call our Reservations Line for assistance.

Luminary Hotel & Co. Reservations: (833) 918-1512.

RESERVATION LINK

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1587652685209&key=GRP&app=resvlink>

---

## SHOW FLOOR PLAN AND CONTRACTS AVAILABLE SOON

We are working to finalize our show layout and budgets. The main entrance will be in Centennial Park but under the U.S 41 bridge not on the far west side. Visitors will flow through the park, into the Convention Center, and then back outdoors and flow towards the Yacht Basin. It will be a much more natural flow than the last few years but will still insure visitors go through the indoor displays. The building floor plan is much the same as in the past and traffic flow will be nearly identical but in reverse to the past, with visitors entering on the west side and flowing through to the east side.

Exhibit rates have not been determined but while our expenses are increasing, we are sensitive to the times we are experiencing and do not anticipate any significant changes.

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

THE CALOOSA SOUND CONVENTION CENTER (formerly Harborside)

## SWFMIA SHOW DATES MARK YOUR CALENDAR

FORT MYERS BOAT SHOW -- *November 12-15, 2020*

CHARLOTTE COUNTY BOAT SHOW -- *January 14-17, 2021*

BONITA SPRINGS BOAT SHOW -- *March 4-7, 2021*



*Representing the interests of Recreational Boating since 1972*

- *Fort Myers Boat Show*
- *Charlotte County Boat Show*
- *Bonita Springs Boat Show*

P.O. Box 50025  
Lighthouse Point, FL 33074  
[www.swfmia.com](http://www.swfmia.com) & [www.goboatingflorida.com](http://www.goboatingflorida.com)

239-656-7083  
Fax: 954-570-7786  
[info@swfmia.com](mailto:info@swfmia.com)

This email was sent to <<Email Address>>

[Subscribe](#)

[Past Issues](#)

[Translate ▼](#)

---