

2015 RECREATIONAL MARINE INDUSTRY ECONOMIC IMPACT

Thomas J. Murray & Associates for the Marine Industries Association of Florida

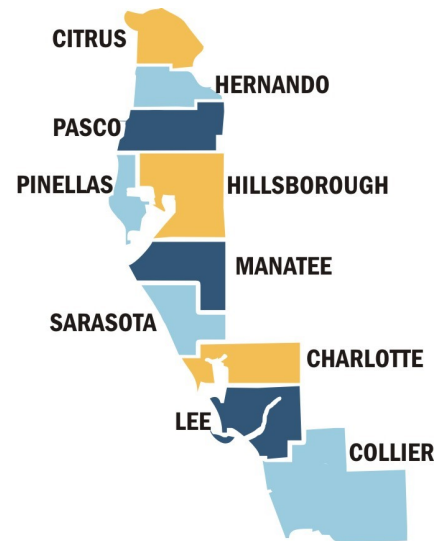
Statewide in Florida

- Total Economic Impact- **\$15.3 Billion**
- Retail Boats & Related Sales- **\$4.9 Billion**
- Registered Boats– **867,000**
- Boating Related Jobs– **183,800**



SWFMIA REGIONS

- Total Economic Impact- **\$1.8 Billion**
- Retail Boats & Related Sales– **1.2 Billion**
- Registered Boats– **254,000**
- Boating Related Jobs– **24,200**



	ECONOMIC IMPACT	REGISTERED BOATS	EMPLOYMENT
COLLIER	\$227,080,139	20,936	3,016
LEE/CHARLOTTE	\$376,463,908	63,847	5,000
SARASOTA/MANATEE	\$604,774,229	37,640	8,033
TAMPA BAY *	\$615,126,367	131,838	8,171

*Tampa Bay Region includes Citrus, Hernando, Hillsborough, Pasco, and Pinellas Counties



REGION/COUNTY	RETAIL BOATS AND RELATED SALES	ECONOMIC IMPACT	REGISTERED BOATS	EMPLOYMENT
COLLIER	\$148,418,391.00	\$227,080,139	20,936	3,016
LEE/CHARLOTTE	\$246,054,842.00	\$376,463,908	63,847	5,000
LEE	\$190,471,456.00		43,505	
CHARLOTTE	\$55,583,387.00		20,342	
SARASOTA/MANATEE	\$395,277,274.00	\$604,774,229	37,640	8,033
SARASOTA	\$129,873,924.00		20,912	
MANATEE	\$265,403,350.00		16,728	
TAMPA BAY	\$402,043,377.00	\$615,126,367	131,838	8,171
CITRUS	\$23,033,301.00		14,962	
HERNANDO	3072393		8687	
HILLSBOROUGH	\$48,158,983.00		39,662	
PASCO	\$19,625,533.00		22,896	
PINELLAS	\$308,153,167.00		45,631	